Please type a plus sign	• •		U.S. Patent and T spond to a collection of in	rademark O	PTO/S13/21 (08-00) or use through 10/31/2002. OMB 0651-0031 ffice: U.S. DEPARTMENT OF COMMERCE less it displays a valid OMB control number.						
TRANSMITTAL FORM (to be used for all correspondence after initial filing)			Application Numb	oer 09/	09/295,856						
			Filing Date	4/2	21/99						
			First Named Inve	ntor $_{ m To}$	dd R. Collart						
			Group Art Unit	21	2125						
			Examiner Name	Ro	driguez, P.						
Total Number of Pages in This Submission			Attorney Docket N	umber $_{ m IA}$	IA 1506.01A US						
ENCLOSURES (check all that apply)											
Fee Transmittal Form Fee Attached Amendment / Reply After Final Affidavits/declaration(s) Extension of Time Request Express Abandonment Request Information Disclosure Statement Certified Copy of Priority Document(s) Response to Missing Parts/ Incomplete Application Response to Missing Parts under 37 CFR 1.52 or 1.53		Assignment Papers (for an Application) Drawing(s) Licensing-related Papers Petition Petition to Convert to a Provisional Application Power of Attorney, Revocation Change of Correspondence Address Terminal Disclaimer Request for Refund CID, Number of CD(s) Remarks			After Allowance Communication to Group Appeal Communication to Board of Appeals and Interferences Appeal Communication to Group (Appeal Notice, Brief, Raply Brief) Proprietary Information Status Letter Other Enclosure(s) (please identify below): Cover Letter Certificate of Facsimile						
	SIGNAT	URE OF API	PLICANT, ATTOR	NEY, OF	AGENT						
Firm or Individual name	DISCOVISION ASSOCIATES Intellectual Property Development										
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Date 11/7/02											
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PTO/SB/17 (11:01)

Approved for use through 10/31/2002, OMB 0651-0032

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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FEE TRANSMITTA	\ I		Complete			if Known		
LECIUMIA	\ L	Application Number 09/29			09/295,	i,856		
for FY 2002 Patent fees are subject to annual revision.			Filing Date 4/2			/21/99		
			First Named Inventor CO			art, Todd R.		
Applicant claims small entity status. See 37 CFR §1.27			Examiner Name Roc			odriguez, P.		
	Group Art Unit		2125	2125				
TOTAL AMOUNT OF PAYMENT (\$) 920.00					IA 1506	6.01A US		
METHOD OF PAYMENT (check all that apply)				FEE	CALCULA	TION (continued)		
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Deposit Account:		Entity	Sma	II Entity	<u>v</u>			
		Fee S	Fee Code	Foo \$	Fee	Description	Fee Paid	
Account Number 04-11/5		130	205		Surcharge - la	ite filing fee or oath		
Account Name DISCOVISION ASSOCIATES		50	227	25	Surcharge - lat	e provisional filing fee or		
The Commissioner is hereby authorized to: (check all that apply)		130	139	130	Non-English sp	ecification		
Charge tee(s) indicated below Credit any overpayments		2,520	147	2,520	For filing a requ	ottenimaxeer eneq xe not teeu	,	
Charge any additional tee(s) during the pendency of this application		920*	112	920"		blication of SIR prior to		
Charge tee(s) indicated below, except for the filling fee to the above-identified deposit account		1,840*	113	1,840*	Requesting pu Examiner acti	bilication of SIR after		
FEE CALCULATION	115	110	215	55	_	reply within first month		
1. BASIC FILING FEE		400	216	200	Extension for	reply within second month		
Large Entity Small Entity	117	920	217	460	Extension for	reply within third month	\$920.00	
Fee Fee Fee Fee Description Fee Paid	118	1,440	218	720	Extension for	reply within fourth month		
Code \$ Code \$ 101 740 201 370 Utility filling fee	128	1,960	228	980	Extension for r	raply within lifth month		
106 330 206 165 Design filing fee	119	320	219	160	Notice of Appe	al		
107 510 207 255 Plant filing fee	120	320	220	160	Filing a brief i	n support of an appeal		
108 740 208 370 Reissue filing fee	121	280	221	140	Request for or	al hearing		
114 160 214 80 Provisional filing fee	138	1,510	138	1,510	Patition to insti	itute a public use proceeding	1	
SUB TOTAL (1) (\$)		110	240	55	Petition to rev	tvė - unavoidable		
		1,280	241	640	Petition to ray	ive - unintentional		
2. EXTRA CLAIM FEES Extra Claims Fee from Fee Paid Total Claims -20**- X =		1,280	242	840	Utility issue f	ee (or reissue)		
		460	243	230	Design issue	f ae		
Independent -3**= x =		620	244	310	Plant issue fe	6		
		130	122	180	Patitions to the	itions to the Commissioner		
Multiple Dependent = =		50	123	50	Processing fee	cessing fee under 37CFR 1.17(q)		
Large Entity Small Entity Fee Fee Fee Fee Description	126	180	126	180	Submission of	Information Disclosure Stmt	. 🔚 🗎	
Fee Fee Fee Fee Fee Fee Description Code \$ Code \$ 103 18 203 9 Claim in excess of 20	581	40	581	40 [[]	Recording each property (times	n patent assignment per number of properties)		
102 84 202 42 Independent claims in excess of 3	146	740	246		Filing a submit (37 C.F. R. §1.	ssion after final rejection 129(a))		
104 280 204 140 Multiple dependent claim, if not paid	149	740	249	370	For each additi	onal invention to be CFR §1.129(b))		
over original patent	179	740	279		•	ntinued Examination (RCE)	\$	
110 18 210 9 "Reissue daims in excess of 20 and over original patent	169	900	169	800	Request for ex	pedited examination	 	
SUBTOTAL (2) (\$)	Otha	r fee (aper	rifi.()		of a design app	olication		
'or number previously paid, if greater; For Reissues, see above	i	duced by E		ling Fee F	Paid S	UBTOTAL (3) (\$) 92	20.00	
SUBMITTED BY	<u> </u>	, ,				Complete (if applicable		
Name Printed/Typed Steve A. Wong		egiatration		37,968				
Signature TweMour		torney / A	gent	,	-	Date 11/7/02	W-0U4/	
WARNING:						11/1/02		

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FACSIMILE COMMUNICATIONS

DISCOVISION ASSOCIATES
2355 Main Street, Suite 200, Irvine, CA 92614

To: Honorable Commissioner for Patents

Washington, D.C. 20231

ATTN: Examiner P. Rodriguez

FROM: Steve A. Wong, Esq.

RE: USSN: 09/295,856

Filed: 4/21/99

Title: System, Method and Article of Manufacture for Transmission of

Advertisements Based on the Content of

An Electronic Storage Medium Inventor: Todd R. Coliart

Confirmation No. 7668

Art Unit: 2125

Our Reference: IA 1506,01A

TELEPHONE: (949) 660-5047

FAX (949) 660-1801

Date: November 7, 2002

11/07/02

Number of Pages: Cover + 14

TELEPHONE NO.)

FAX NO.: (703) 746-7239

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Official





November 7, 2002

VIA EXPRESS MAIL

Honorable Commissioner for Patents Washington, D.C. 20231



RE:

Inventor: Todd R. Collart

TITLE: SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR TRANSMISSION OF ADVERTISEMENTS BASED ON THE CONTENT

OF AN ELECTRONIC STORAGE MEDIUM (as amended)

USSN: 09/295,856 Confirmation No. 7668

Art Unit: 2125

Filed: April 21, 1999

Atty. Docket No.: IA 1506.01A US

Dear Sir:

Enclosed for filing please find the following:

- 1. Transmittal Form:
- 2. Fee Transmittal Form;
- 3. Amendment (Pages 1-10) including "Version with Markings to Show Changes Made":
- 4. Request for a Three-Month Extension of Time; and
- 5. Certificate of Facsimile dated November 7, 2002.

Please indicate on the enclosed postcard the date of receipt of the enclosed materials and mail this prepaid postcard to acknowledge receipt of this transmittal.

Very truly yours,

DISCOVISION ASSOCIATES

Steve A. Wong

Supervising Patent Attorney

INTELLECTUAL PROPERTY DEVELOPMENT

SAW:jb

Enclosures

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Jeannie Benedict (Type or print name)

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